



# C. ABDUL HAKEEM COLLEGE OF ENGINEERING AND TECHNOLOGY

Hakeem Nagar, Melvisharam-632 509

## FACULTY PROFILE

Name	DR. M SHUAIB AHMED						
Gender	MALE	Date Of Birth	12-05-1988		Age	36	
Present Designation	ASSISTANT PROFESSOR			Regular / Adjunction	REGULAR		
Date of Joining	11-07-2016						
Mobile No.	9940501575			Email	<a href="mailto:shuaib.mba@cahcet.edu.in">shuaib.mba@cahcet.edu.in</a> <a href="mailto:mshuaibahmedmba@gmail.com">mshuaibahmedmba@gmail.com</a>		
Highest Educational Qualification	MBA., M.Com., MLM., MSW., PhD			Specialization	Finance & HR		
Additional Qualification	GATE/NET/SLET	NIL					
Total working Experience	12.5 YEARS	(i)	Teaching		: 11 YEARS		
		(ii)	Industry		: 1.5 YEARS		
Publications	Journals	15	International Journals	05	National Journals	10	
	Conferences	25	International Conferences	20	National Conferences	05	
No. of Patent	1. AI-Powered Financial Forecasting System with Real-Time Data Integration and Predictive Analytics (Applied) 2. System for automated investment portfolio Management based on Real-time analytics (Applied)						
No of Workshops/Seminars/Conferences/ FDP attended	Seminar: 25 Workshops: 50 FDP: 45 Conference: 15						
No of Workshops/Seminars/Conferences/ FDP organized	Guest Lecture : 04 Field Work Presentation: 02 Debate: 02						
No of UG / PG / Ph.D Guidance:	PG: 150						
Membership in Professional Bodies	NIL						
Awards / Recognition Received	Academic Performer 100%						
Other Responsibilities, if any	Department Criteria in-charge NAAC, NBA.						



PUBLICATION DETAILS

Publication: Journal

S.No.	Title of the Paper	Journal Name, Volume No. Pages, DOI	Published Year
1.	Conceptual Model of Green HRM Practices on Employee Retention and Organizational Sustainability towards IT Industry: India Perspective in <b>Scopus Index</b>	European Chemical Bulletin”, 2(10), 4658-4667.	July 2023
2.	Impact of online class service quality on students’ satisfaction on Post COVID-19: Evidence from selected self-financing Engineering Institutions in <b>Scopus Index</b>	Journal of Survey in Fisheries Sciences”, 10(4S), 1322-1336.	2023
3.	"Direct Test Effect of Disruptive Technology Acceptance Model (DTAM) on Massive Online Open Courses (MOOCS) Learners’ Satisfaction” in <b>Web of Science</b>	“Indian Journal of Science and Technology, 16 (8), 590-597.	March 2023.
4.	"Indian Investor’s Decision-Making towards Investment in Equity Shares by Using Technology Acceptance Model: An Empirical Analysis" in <b>Web of Science</b>	NOVYI MIR Research Journal, ISSN No: 0130-7673, Volume: 8 (1), 511-520.	January 3023.
5.	A Review on Disruptive Technologies: Artificial Intelligence and Internet of Things in E-Recruitment, in <b>UGC Care I</b>	“South India Journal of Social Sciences” 21 (8), 127- 133.	January – June: 2023.
6.	"Does Central Bank Digital Currency (CBDC) Disrupt the Crypto Currencies Market in India? - A Case Study” in <b>UGC Care I</b>	“Journal of the Oriental Institute, ISSN No: 0030-5324, Volume: 71 Issue: 4, No.3.	October-December: 2022.
7.	"Impact of Demonetization on Increased Use of Plastic Money With Special Reference to Vellore District of Tamil Nadu - India" in <b>Web of Science</b>	“Pacific Business Review International” ISSN: 0974-438X, Volume: 13 Issue: 2.	August 2020.
8.	“Information Technology Inspiration In Service Quality Towards Public Sector Banks With Special Reference To Vellore District Of Tamil Nadu – India” in <b>Web of Science</b>	“SMART Journal of Business Management Studies” ISSN: Print- 0973-1598 Online- 2321-2012, Volume: 16 Issue: 2	July 2020.

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9.	“Technology Impact on E- Banking Towards Customer Satisfaction in Public & Private Sectors Bank [with Special reference to Vellore District of Tamil Nadu- India]” in <b>Scopus Index</b>	International Journal of Scientific & Technology Research (IJSTR) ISSN: 2277- 8616 Volume: 8 Issue: 12.	December 2019.
10.	“E-Wallet Awareness and Its Benefits Among The People With Special Reference To Vellore District Of Tamil Nadu – India” in <b>Web of Science</b>	Vidyabharati International Interdisciplinary Research Journal (VIIRJ) ISSN: 2319-4979 Volume: 9 Issue: 2.	December 2019.

**Book Chapter:**

S.No.	Chapter Title	Publisher	Published Year
1.	Technology Transformation Impact on Digital Banking Services.	Taylor and Francis	2024
2.	The Digitalization Impact on the Indian Financial Sector: Reviewing the Challenges and Future Prospects,	IGI Global (Scientific Publishing)	2024
3.	Emerging Trends Shaping the Sustainable Future of Food Industry 5.0: Challenges and Opportunities"	Springer Nature	2024

**Book Publication:**

S.No.	Book Title	Publisher	Published Year
1.	<b>Business Economics</b> ISBN: 978-93-90614-47-9	Charylatha Publication, Chennai	2021
2.	<b>Business Law</b> ISBN: 978-93-90614-79-0	Charylatha Publication, Chennai	2021
3.	<b>Financial Management</b> (Progress )	Emerald Publication Chennai	-